# Interest Groups & Policymaking

## Citizen's Groups (Public Interest)

- Offer public goods
- Free Rider Problem
- Public Interest (Common Cause)
- Single Issue (National Rifle Association)
- Ideological (Christian Coalition)

#### **Economic** (Financial Interest)

- ½ of all Interest Groups; Lobbyists 2:1
- Individual, Chamber of Commerce, Associations & Institutes
- Labor (AFL-CIO), Agricultural (American Farm Bureau), Professiona (American Medical Association)

### **Government** (Distribution)

- 2/3 of all states, most major cities
- Groups: Council of State Governments, National Governors Conference, Nat'l League Of Cities

#### Political Party:

- Issues: broad
- Goal: win elections
- Membership: diverse

#### Interest Group:

- Issues: tailored
- Goal: influence policy
- Membership: select