

# INTEREST GROUPS

## PROS

- Linkage Institution
- Participation Vehicle
- Collective Goods
- Educate/Inform
- Informal Oversight
- Pluralism (competitive)

## CONS

- Socioeconomic bias
- Funding = Effectiveness
- Rules & Regulations
- Free Riders
- Elitism



## Some Benefits of Membership

<b>Informational</b>	<i>Conferences</i> <i>Professional Contacts</i> <i>Training Programs</i> <i>Publications</i> <i>Research</i> <i>Legal help</i>
<b>Material</b>	<i>Collective bargaining</i> <i>Insurance</i> <i>Travel packages</i> <i>Discounts on goods</i>
<b>Personal</b>	<i>Friendship</i> <i>Networking opportunities</i>
<b>Purposive</b>	<i>Advocacy</i> <i>Representation to Govt</i> <i>Participation in public affairs</i>

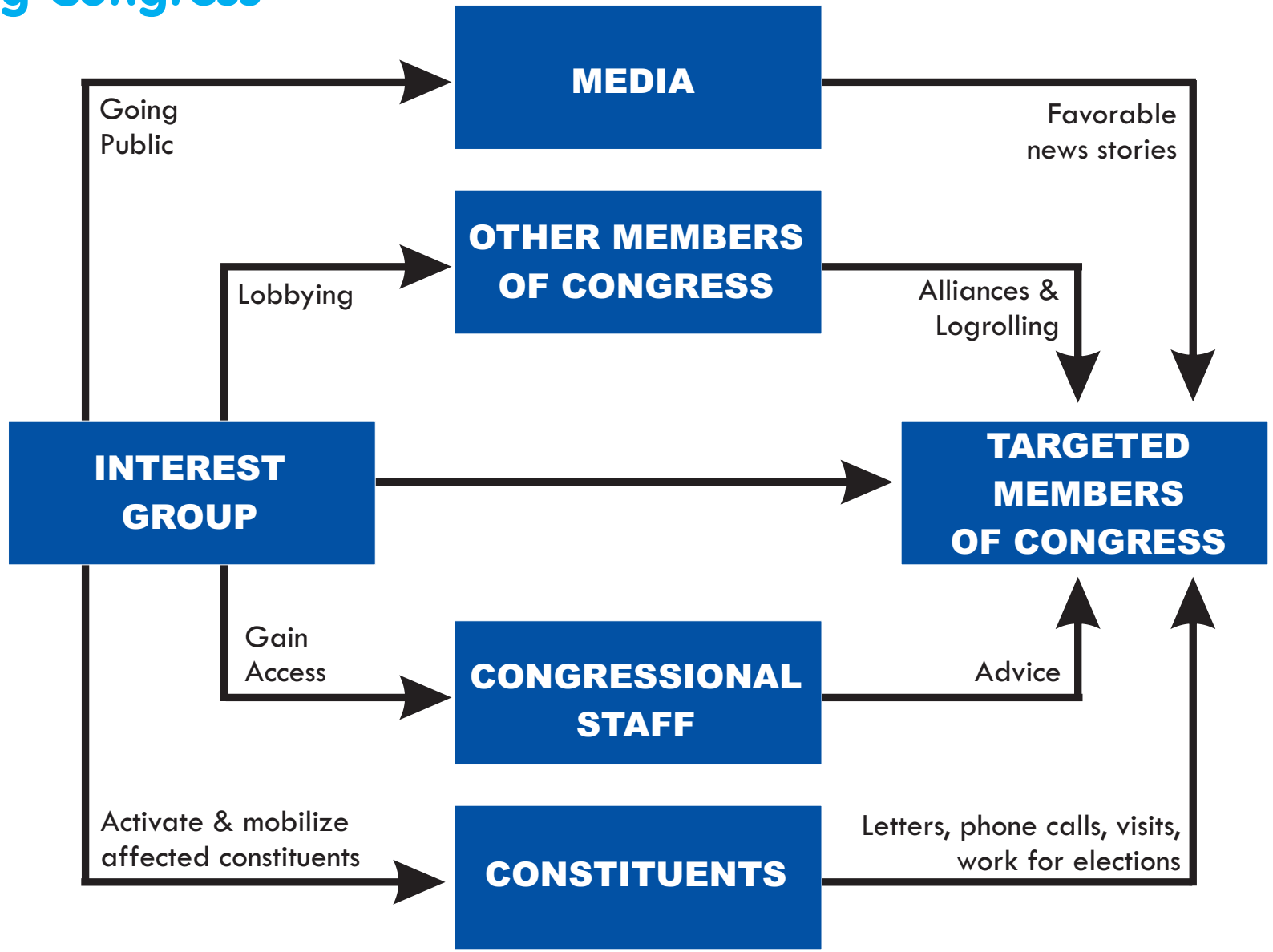
## INSIDE LOBBYING

- ACCESS
- Cross Lobbying
- Reverse Lobbying
- Agency Capture (bureaucracy)

## OUTSIDE LOBBYING

- PRESSURE
- Media/Public Opinion
- Grassroots, Astroturf Lobbying
- PACs, 527s
- Lawsuits, Amicus Briefs

# Influencing Congress



+ PAC Donations, Individual Donations, Bundling